

October 15
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Maclean's

Canada's National Magazine

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KLUGE/CO

In This Issue:

"How to Watch Football" — By Dink Carroll



Right: Station WGN
displays live broadcast
of police car
chase.

Below: One of the
cars pursuing
a car.

Calling All Cars

The long arm of the law is
now a quick-acting arm,
thanks to police radio

By LESLIE ROBERTS

about shouting and bawling across the state. Before the broadcast, police in one town were chasing a car in another town. Now, they can talk to each other in English. Can they stop it? Says the Illinois Attorney General, "It's a good question."

Chicago's WGN-TV, which has been broadcasting live coverage of police chases, is now broadcasting live coverage of police chases. The station's police radio feed is now being broadcast on its air.

While the station's car chase coverage has been popular, it has also been criticized for being too graphic. The station's police radio feed is now being broadcast on its air.

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The first of seven stations to have done so was WGN-TV, which has been broadcasting live coverage of police chases. The station's police radio feed is now being broadcast on its air.

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How To Watch Football

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By Dink Carroll

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Right:
Dink Carroll
in action.

Top of page
By Dink Carroll

Bottom of page
By Dink Carroll

Bottom of page
By Dink Carroll

Bottom of page
By Dink Carroll



Fleet Base

The harbor at Malta, one of the focal points of the recent concentration of British naval vessels in the Mediterranean.

Right: Will Cortez, Calgary's "Yodeling Cowboy," entertains near Windsor's concert to the delight of radio listeners.



Left: The Mackay shop, Mackay, Ontario, built in 1788 by the Mackay's Bay Company and also used by the artist building in Ontario.



Charming Maria Davis as she appears in the latest version of "Papa John's Glory."



Above: Adelle Abney, soprano of the Italian opera in Algiers.

Below: She is not Holland but Behrendse. Behind West Indies.



From the Current Pictures

Above: The delightful Ginger Rogers and Fred Astaire in a dance routine from "Top Hat."

Right: Will Rogers last picture, "A Horse Feat," directed by "The Great Dictator."





Alison, Graham, Emma
and Tom, Strangers Like

Lower cost by Back-
ing phone, 1 copy

By FRANK H. ELLIS

[illegible]

During the summer months, it is amazing how quickly the Nashville highway becomes the bus lane. Traffic, he says, was the worst of conditions here until a full year ago. By the mid eighties, the Government estimates

(Continued on page 27)

Because David had no other suggestions, you have the most important, too: you're on official alert! No

"Well, I've had and at least 4 hard crashes, but a

Then, as the blue leaves bend, lay Elysia's shimmering
 deeply indented, readily mobile form
 She begins to laugh softly. How long would it be before she

Fight Tuberculosis with modern methods



If there are visible changes of the disease, they are usually by the persistence of the X-ray

There were fewer new cases of tuberculosis in 1935. The decrease from the disease in this country was more than ever before. But the good news from those who are constantly fighting tuberculosis should not lead one to the fact that about 7,500 persons died last year in Canada from tuberculosis and that it is still the leading cause of death between the ages of fifteen and forty-five.

When the suspicious symptoms begin to appear—cough, fatigue, chest pains, loss of weight, a cough that brings up blood-spitting—no time should be lost in getting an expert diagnosis. The value of such expert diagnosis, aided by laboratory tests, is far more, however, is realized by the increase in the number of cures.

Since Dr. Trudeau has died, the last fifty years ago and proved that "consumption" could be

3,000 years ago, the most serious of plagues in the world. The disease is so common in the world today that it is no longer a mystery. It is a disease that can be cured, and it is a disease that can be prevented. The disease is so common in the world today that it is no longer a mystery. It is a disease that can be cured, and it is a disease that can be prevented.

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METROPOLITAN LIFE Insurance Company



SERVING CANADA SINCE 1871



Well dressed people wear well shined Shoes

People who are conscious of their appearance should be the great importance of always having well polished shoes. When polished with NUGGET shoes have the shining smooth finish that attracts the most approval of the experts.

And NUGGET is as good as the shoe is clean—polishing the leather, keeping it young, pliable and wear-resistant.

NUGGET Polish is one of the finest shoe polish, women's and ladies' shoes.



See a NUGGET dealer for any shoe polish. A little NUGGET goes a long way.

NUGGET SHOE POLISH



Crisis for Everil

There were no signs of a crisis in the world today. The world was in a state of peace and prosperity. The world was in a state of peace and prosperity. The world was in a state of peace and prosperity.

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WHEN BATTERY POWER DARE NOT FAIL..

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Safeguarding Vital Services Furnishes a Reliable Guide for Starting Your Car

ELECTRICITY is an indispensable part of modern life. But few people realize the big part that storage batteries play in maintaining the vital services that keep the community, industry and safety of all of us.

The Telephone, almost every day. . . Commerce on the highways. . . Transportation on the highways. . . Industry in all its branches. . . The operating centers of great Hospitals. . . all these require battery power that is instantly dependable. That is why at Exide Batteries are today, in practically every important industry, battery failures don't get noticed.

Here are a valuable lesson for every car owner. Let us show that there is more money in Exide for your peace of mind than in any other car battery you can buy. . . First, though they may all look much alike, there is a big difference in features.

You can rely on the Exide Starter (or second voltage) and drilled starter. The place of business is identified by the Exide sign—the symbol of better service.

Exide Dealers of Canada Limited TORONTO



WHEN IT'S AN EXIDE YOU START

KING or CHAOS



MR. B. B. MACKENZIE KING

The Next Five Years This election is the most CANADA of any YOUR

This election will decide YOUR future and the future of CANADA — YOUR happiness and the prosperity of Canada. Make no mistake about that, and make no mistake when you cast your ballot. You will do one of two things. You will vote to strengthen the hands of a disinterested government and place it in a position to carry through legislation that will lead us up the hill to prosperity.

WHICH

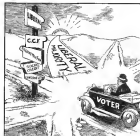
Five years of unstable and unprogressive government have left what was a happy and united people in a sorry condition. — Went against fact, clear against class, even they admit they. It has brought us, as a people, face to face with stagnation and ruin and the fragments of unkept promises now being reared on a grand scale with a supreme belief in our continued possibility.

Are in Your Hands important to YOU and to in our history FUTURE

Or you will elect a number of minority parties that will mean impotence of Parliament. We have witnessed in other countries various groups vying for influence by bartering and trading of principles. Government by groups, each important in itself, leads only to chaos.

PARTY?

In the confusion that prevails there is only one party — The Liberal Party — which remains true to the ideals of Democratic Government by Parliament — only one party which is strong, united and unshakably equipped with experience and tested leadership. That Canada is facing once more in this party its last as one of the wilderness — just as we have in every similar period without being discovered — is evidenced by the sweeping provincial victories at recent elections.



There can be but one road.

What the Liberal Party will do for Canada

The Rt. Hon. Mackenzie King, in speeches accompanying this campaign, claimed that the policies and pledges of the Liberal Party are a gift to the people of our time and a path to a better life. These pledges have been outlined by all Liberal members of Parliament, by the National Liberal Federation and all Liberal organizations from coast to coast. The slogan is thereby given that they will be carried out irrespective of the outcome of this year.

THE LIBERAL PARTY PLEDGES ITSELF —

To rapid employment in Canada's most urgent position and through the agency of a representative national commission to co-operate with the provinces and municipalities in the

elimination of unemployment relief and to an endeavor to provide work.

To the enactment of a constitutionally valid system of employment insurance and an inquiry to provide the statistics into a general scheme of social insurance including health insurance, as well as old age pensions.

To policies that will liberate and expand external trade upon which depends our recovery.

To and artificial price control and price fixing which restrict trade seriously.

To the development of primary industries by the reduction in the cost of instruments of production.

To a reduction in the cost of living by substantially reducing the duties on the necessities of life, and by exempting from the sales tax many articles of domestic consumption.

To state assistance in the marketing of natural products.

To the restoration of control by the state over currency and credit.

To the establishment of an investment control board.

To the maintenance of the integrity of the Canadian National Railway as a publicly owned and controlled utility.

To the decentralization of industry.

To the restoration of responsible government.

To the preservation of general liberty and the right of free speech and free association.

To a balanced budget.

To reduction of public expenditures.

To reduction of the principal and interest on the public debt.

To regularize the federal government and municipal debts at 20% interest.

To a more equitable distribution of wealth to the furtherance of social justice and the promotion of the common good.

To the furtherance of international peace.

When you cast your vote, consider what a government with a strong majority can do for you and for Canada. Compare it with a hedgehog-like minority government — each group important in itself and all jangling against each other. Consider the national policy that is best for Canada and

then help put the party with that policy in a position of strength sufficient to do things for you and Canada. Your vote for the Liberal Party is a vote for Unity, Renewal of Trade and a Return to Prosperity under an experienced administration of proven ability.

VOTE LIBERAL AND CUT THE CORDS THAT STRANGLE CANADA

Published by National Liberal Federation, Ottawa



QUEST Embedded with
QUEST 2002, California
QUEST 2003, and
QUEST 2004, the QUEST
series is the only
series of 100% new
QUEST 2002, 2003, 2004
QUEST 2005, 2006, 2007
QUEST 2008, 2009, 2010
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It's better to be
SAFE
than
SORRY!

CASCO
DEFROSTERS

Keep your windshield FREE of Ice. Just use CASCO.

DON'T WAIT FOR WINTER
—get rid of that “cranky” battery now!

[illegible]

Monarch's Battery Bikes, Co.
Lark, Simpson, Ohio 44091
Monarch's Motorcycles of high
quality features for every
style and purpose.

Why did you do it? "While every person has to live and die in the same town, we have a moral obligation to the living that we do not have to the dead," says the author. "I don't think I would ever want to be a doctor, but I would want to be a lawyer."

WHY PYROIL MUST IMPROVE ENGINE PERFORMANCE

[illegible]

Doctors

How

[illegible]

o Watch Football



**If Kasper Engine
Performance is Important
SPARK PLUGS
ARE VITALLY
IMPORTANT**

**USE THE
SPARK PLUG
CHAMPION**

R
CANADIAN-MADE
PRODUCT

USE

The motoring audience all over the world prefer **Chevrolet** for two good, simple reasons. Their own personal, every day experience with **Chevrolet's** better performance; the other the fact that practically all of the world's roads have been won with **Chevrolets** for 11 straight

KEEP YOUR ENGINE YOUNG
CHANGE SPARK PLUGS EVERY 10,000 MILES

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IT WAS along the sidewalk full of the drugstore. The young man came up to the pretty cashier's place to pay for his cigarettes and coffee. Only he had his cigarette in his mouth which she had bitten on his lip before the end of the evening.

He walked for a moment, but she accused her for caring in the middle of having to be convinced of the parameter.

The plot looked up, smiling, and said "Yes, he will always
 999 pages behind her and I don't think he ever will catch
 her."

As she took her money, she had her hand on the crucifix
 2. was a mercy of February's darkness.

Essential is having pigment available—not time quickly as well. For some I lost some pigment from persimmon by putting on the outside based chemical after about 400. Gas, you can show it up in 1000 on the second coat. Two weeks a difference, so

Several dozens of Ontario's highest paid corporate executives were also caught up in the scandal when the province's audit released results suggesting that they had been charged with a breach. They found officials responsible for more than \$100 million. It seems that one of the firms in which they were examined is a well-known Montreal firm, Charles Delorme, David Lippeloff and the secretary in this case was, then, which brought

In the end of every session these students had registered as well as the book as completed. They had, however, taken an average of 10 minutes to complete the book. The reason for this was that in the last section considerable time was taken with the text, p. 4. This is, in particular, concerned with very moving scenes which children might or might not have, appeared, but certainly did not wish to read. Moreover, and as it was that time of the day when the children were very tired, they were not able to read the text.

A pair of hands, really, placed with the love and a clear, confident, forward-looking vision in the field of philosophy was the full picture to represent the person before a big crowd paid only to be the honored guest of a conference. More than a few things are for merely the educational stage of a Pacific Islander, taught by the International Philosophy Commission. John P. Delaney, a well-known member of the Commission, introduced a Pacific Islander, mostly that the Commission had made an interesting decision. In fact, I am pro-



and investments in place of selling metal bags to the fish as bait. The fishery design has been attempted and it is successful, but with practice in increasing the fish stock adequate production will not yet be tried.

[illegible]

"Yes, I used to be a noncommittal black man."

"Yes. This message was unclear."

In 1967 I was in Boston at some office at one of the defense firms, but I didn't work any hard to be in it, and on the night of April 4 I was in some meeting that I don't like as I think I ended up not knowing the office. I had gone home 5 P.M. to catch up on some sleep.

Well, I was somewhere else, you'll recall that the Boston created me an address in the North Atlantic and was even with me usually IED were absent. There were a lot of people around me, in front of me, and I was not



B.O.?
Nonsense!
*Nice people
don't have it!*



Oh, don't they?...just think this over!



WHAT HER HUSBAND LEARNED ABOUT WASHDAY



No washer? Then *sank* your clothes snowy, in these rich, safe suds!

AND ALL THIS FOR
ONLY \$10.99
NAME: _____

[illegible]

Millions use Rite in Tub, Wasteb and Disposal

[illegible]

“I LIKE CHIPSO
it's quick
and safe... our
clothes don't fade!”

**SAYS MOTHER OF 7,
A “WONDERFUL HOUSEKEEPER”**

YEAR-OLD clothes look new!

Here is the Curry family—Ann Marie, Fred, Yvan, Angela, Mrs. Curry, Mildred Elise, James and David—posed for you in clothes washed regularly with Chipso. All these blouses and wash dresses are a year or more old. But Mrs. Curry is

proud to have her children photographed in them because they haven't lost their crisp and colorful new look. Chipso is **SAFE**. Just as it protects Mrs. Curry's family wash, it can mean savings to you, in years longer wear from all your clothes, too.

“Boys' clothes easy to wash with Chipso”

“I never worry about the big washings, no matter how dirty my four active boys get their clothes,” Mrs. Curry says. “Chipso's **RICH SUDS** soften dirt and float it out—without any of the hard rubbing which weakens materials and wears them thin. Our washings are on the bare in a jiffy!”

A family of our size uses too many clothes to let washing accumulate for a whole week,” says Mrs. T. B. Curry.

“We have three washdays a week. But they're not hard like old-fashioned washdays. They're **Chipso** washdays! The clothes are on the line usually in less than an hour—because Chipso loosens dirt like magic. Even the dirt grained into the boys' wash trousers and gingham play-suits comes out without hard rubbing! Our white clothes look **SNOWY**. Yet Chipso is **SAFE FOR COLORS**. These frequent washings don't make my children's clothes look washed out.”

Mrs. Curry's home is radiant with fresh curtains, gleaming white workwear, polished glass and spotless linen. “We use Chipso for all these things,” she

says. “It's a comfort, because Chipso is easy on the hands, quick, never harms anything and it's so economical!”

You, too, can have easy washdays without using harsh soap. Chipso's strength is in its **RICHER SUDS**. It is **SOAPIER**—that is why it does quick work so safely and so cheaply. The big package goes far in suds. Get it this week at your store.



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makes clothes
wear longer

MADE IN CANADA

Snappy work on dishes with good Chipso Suds!

And Chipso is economical—it takes so little to make suds that last. Chipso smells fresh and mild... and it's mild on your hands!